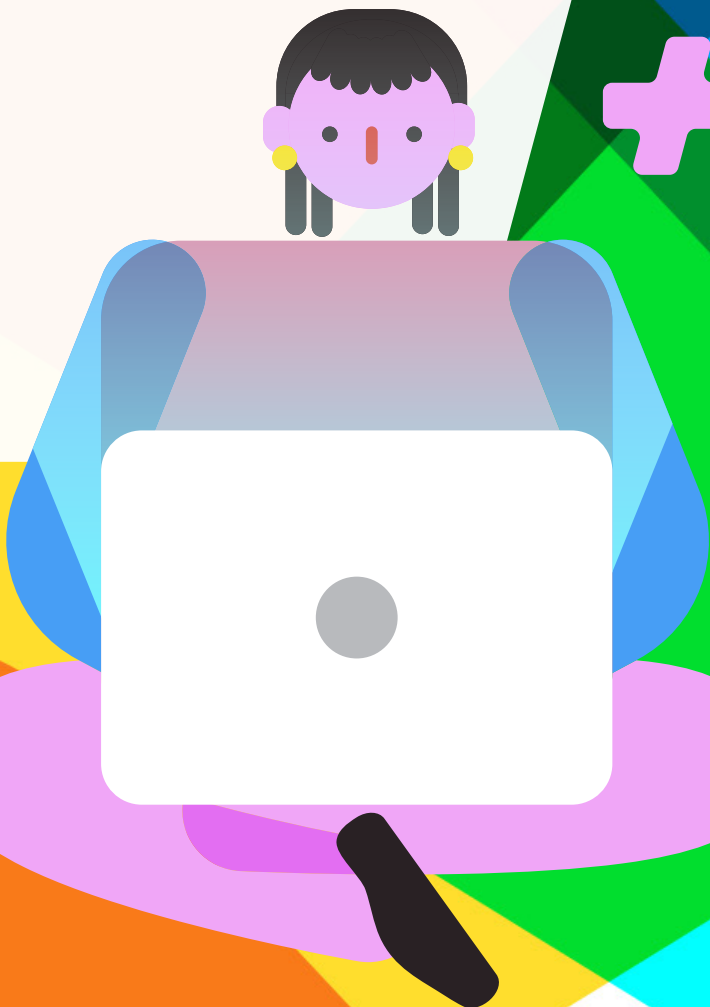


2022

**TRANSFORM HEALTH
ANNUAL REPORT**



FROM THE CHAIRS OF THE EXECUTIVE COMMITTEE

The digital transformation of health systems has become an integral part of the narrative on how we can advance the world's progress towards Universal Health Coverage (UHC) by 2030. With only seven years left to achieve the goal of UHC 2030, we must think beyond the disruptive power of individual technologies and tools. Instead, we must ensure that we have the right enabling environment for this digital transformation to be inclusive, sustainable and rights-based. Transform Health has had a significant role in advocating for this enabling environment since our inception in 2019.

The digitalisation of the health sector, among others, has largely revolved around technology's ability to generate, store, sift through and interpret vast amounts of data. A health data governance framework is essential to build trust between communities and those collecting data so that it can be used for the public good. The Health Data Governance Principles developed by Transform Health in April 2022 provide a solid foundation based on human rights and equity that should inform such a framework.

Presently, little information exists about the financial resource requirements or how funding should be invested to achieve the sustainable and equitable digital transformation of health systems. To address this gap, Transform Health published a report titled Closing the digital divide: More and better funding for the digital transformation of health. It identifies nine key priority areas for digital health investment and estimates an indicative figure for resource needs for a digital transformation of health systems in low- and lower-middle-income countries over the next five years.

As an expanding sector, stakeholders involved in digital health transformation also require avenues to come together, collaborate, and learn from one another. Digital Health Week, hosted for the second consecutive year in 2022, has created one such avenue to build communities of practice. Nationally, Transform Health national coalitions in Indonesia, Kenya and newly in Ecuador and Rajasthan (India), are building the consensus and political will necessary to drive national and subnational digital transformation.

We are proud to present the Transform Health Annual Report 2022, which outlines the significant work the coalition has achieved this year to strengthen political will, advocate for stronger health data governance and for increased and coordinated investment in digital health.



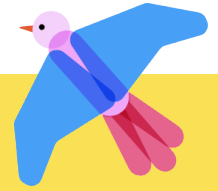
Christoph Benn

President, Transform Health



Nanjira Sambuli

Vice President, Transform Health



2022 IN SUMMARY

This year Transform Health made significant strides in advocating for an inclusive enabling environment for the sustainable digital transformation of health systems.

We stepped up our advocacy for a global health data governance framework and started a conversation with governments, donors and multilateral institutions on resourcing and investment for digital health through the launch of a report that will form the basis for our future engagement on this issue. We also deepened our advocacy at national and regional levels with our partners.



7 APRIL 2022

Launch of the Health Data Governance Principles on World Health Day



25 MAY 2022

Side-event at World Health Assembly 2022 positioning health data governance as a key issue



MAY 2022

Transform Health Ecuador set up



16 AUG 2022

Set up of #MyDataOurHealth campaign in East & West Africa about our personal health data



AUG 2022

Enabling Function (Secretariat) met for the first time for a 3-day retreat in Kenya



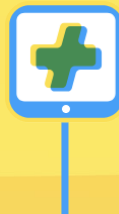
14 JULY 2022

Transform Health Kenya and Transform Health Indonesia officially launched their national coalitions and kicked off implementation of their national strategies



19 SEP 2022

Public letter submitted to WHO signed by 150+ orgs for action on health data governance



10-16 OCT 2022

100+ orgs participate in second global week of action Digital Health Week



18 OCT 2022

New Conceptual Framework on digital health investment launched at World Health Summit



14 DEC 2022

Regional launches of the investment report in Latin America and at the Africa Health Tech Summit at CPHIA organised by Africa CDC



1 NOV 2022

Transform Health India (Rajasthan) set up

PROGRESSING TOWARDS OUR OBJECTIVES

Moving along in the digital transformation of health



Building Political Will and Creating an Enabling Environment

Transform Health was established as a coalition to work with partners to address broader enabling environment challenges (political leadership and governance, regulation, legislation, financing and policy environment) to the digital transformation of health systems to achieve UHC. Our newly developed Policy and Influencing Strategy guides the coalition's advocacy agenda along specific themes ("policy wedges") to deliver on our objectives.

Since its inception, the leadership of youth, women and marginalised communities has been integral to Transform Health's work.



64%

of coalition leadership roles held by women-led partners.

(May 2021-April 2022)

1/3rd

of coalition leadership roles held by youth-led partners.

(May 2021-April 2022)

Transform Health's national coalitions: driving the digital transformation of health at country level

Transform Health national coalitions are multistakeholder platforms that engage with governments, donors, and others to enable digital transformation of health systems at the country level. They leverage the collective expertise, networks, and influence of its partners to address the enabling environment challenges for digital health transformation. Transform Health Indonesia and Transform Health Kenya, established in 2021, have been growing their respective coalitions and engaging in advocacy with their communities and governments. Transform Health Ecuador and Transform Health Rajasthan (India) were set-up in 2022 and conceptualising workplans and strategies. Two additional coalitions in Mexico and Senegal are set to establish in 2023.



26

national-level decision-makers in six priority countries engaged by Transform Health who have publicly recognised the fundamental role of digital technology and data to achieve UHC.

(May 2021-April 2022)

Transform Health Indonesia

Transform Health Indonesia is coordinated by the Indonesian Public Health Association (IAKMI). The coalition was officially launched on 20 May 2022 and has grown to include 21 members from the academic, professional, private, and not-for-profit sectors, including community-based organisations, over the past year. The coalition’s strategy includes the following objectives:

- An integrated digital health curriculum for health science students.
- A digitally enabled health workforce.
- Integrated and interoperable health data.
- Integrated and interoperable Electronic Patient Health Records (ePHR).
- Increased digital literacy of youth, women and marginalised groups.

The launch of Transform Health Indonesia was presided over by the Chief of the Digital Transformation Office (DTO) in the Ministry of Health who acknowledged this monumental partnership. He expressed the interest of government in digital health module by the coalition. He signed a joint public commitment to support digital health for UHC.

Key engagements by Indonesia include: G20 - as member G20 and T20 Webinar by TH Indonesia and AKMI as part of G20

Key outcomes of engagements: development of the T20 Policy Brief that was submitted to the leaders of the G20.

The highlights and recommendations from this webinar contributed to the development of the T20 Policy Brief that was submitted to the leaders of the G20.



“Transform Health Indonesia is playing a key role in building a collective platform to analyse emerging digital and data innovations and provide input and recommendations to policy decision-makers in Indonesia’s health system. I am proud of the work done by our emerging coalition.”

Anis Fuad

Researcher at Center for Health Policy and Management at University Gadjah Mada, Member of Transform Health Indonesia



Transform Health Kenya

Transform Health Kenya is coordinated by the Kenya Legal and Ethical Issues Network on HIV and AIDS (KELIN). The coalition now includes 16 members working across different sectors including civil society, youth, women and key and affected populations, as well technical and private sector organisations. Transform Health Kenya's strategic objectives include the following:

- **National and County governments prioritise the use of digital health technologies in adopting and implementing the Universal Health Coverage Policy**
- **Government adopts people-centred digital health standards**
- **National and county governments enact digital health laws**
- **The government supports a World Health Assembly (WHA) resolution on health data governance**
- **The national government implements existing policy commitments on the adoption and use of digital health technologies, specifically the National eHealth Policy, National Community Health Digitization Strategy and the Medium Term Plans**
- **County governments develop County eHealth Policies and implement them**
- **Both national and county governments increase budgetary allocation to digital health technologies**



The coalition launched on 14th July 2022.

The launch was attended by representatives from the county governments in Isiolo, Nyeri, Kisumu, Machakos and Makueni, national government representatives from the Ministry of Health and ICT, community and civil society organisations, development partners and private actors.

Transform Health Kenya has been actively engaging with the government and partners on the development of the Kenya Health Data Governance Framework. The draft leans heavily on the Health Data Governance Principles, which were used as a guiding document during the development of the Framework. The national coalition has also been working closely with the government in the development of the National e-Health Bill and the Telemedicine Standards and Guidelines. These legislative frameworks, when implemented, will direct, institutionalise and regulate the practice of eHealth in Kenya – thus enabling widespread access to healthcare services and health information, the secure sharing and exchange of client information to deliver safe and quality healthcare, and a more equitable and responsive health system for all Kenyans – by transforming the way information is used to facilitate care and delivery of specialised health services across the country.



KeHIA's involvement in Transform Health Kenya is timely. The coalition's engagement in the implementation of digital health activities, especially the drafting of the e-Health Bill, indicates that we are at the right place supporting the implementation of activities that drive forward our goals.

Steven Wanyee

Secretary, Kenya Health Informatics Association (KeHIA), Member of Transform Health Kenya



Transform Health Ecuador

Transform Health Ecuador is coordinated by the Ecuadorian Corporation for the Development of Research and Academia (CEDIA) and was established in May 2022. The coalition has been focusing on the recruitment of partners, the establishment of a governance structure, the development of a landscape analysis and a strategy, and preparing for its launch. Currently, the coalition has a membership of 20 organisations from different sectors including academia, the private sector, and civil society.

Transform Health India (Rajasthan)

Transform Health India (Rajasthan) is coordinated by the WISH Foundation and is currently in the initial stages of its formation. To complement the work of the coalition at the state level, we are recruiting a Campaign and Mobilisation partner to lead the engagement of women, youth and other key populations at the national level to advance digital transformation around specific thematic areas.

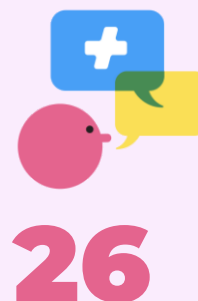
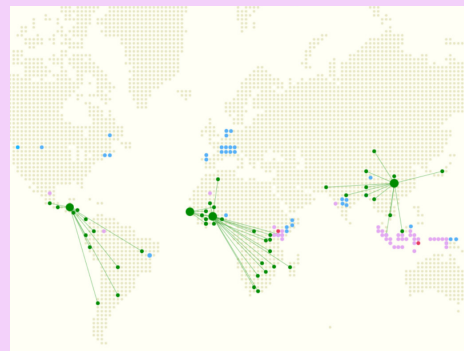
Regional engagement: Influencing policy priorities with regional networks

Transform Health continues to strengthen its relationship and engagement with regional decision-makers through our partners HELINA (Health Informatics in Africa) in sub-Saharan Africa, Speak Up Africa and Baobab Institute in West Africa, RECAINSA (Central American Health Informatics Network) in Latin America, and AeHIN (Asia eHealth Information Network) in Asia. **Our approach is to support their leadership and engagement around key policy areas that impact the enabling environment, and to draw on their expertise to shape our own priorities and positions.**

In collaboration with our regional partners we advocated for the enabling environment necessary for digital health transformation at regional and national levels. Our advocacy was informed by regional landscape analyses developed by our partners that identified challenges and opportunities for digital health transformation in these regions, and key stakeholders we could engage.

This included advocating with key decision makers and stakeholders to build support for a global health data governance framework underpinned by the human rights-based [Health Data Governance Principles](#), ahead of the World Health Assembly and other key moments through bilateral meetings, consultative workshops and public seminars.

Regional partners also played an active role in the development of Transform Health's [new report on digital health investment](#). They led regional research and consultations among experts that created a robust evidence base for the report. At the end of the year, our regional partners launched the report at the [Africa HealthTech Summit in Kigali](#) and through a regional roundtable with stakeholders in Latin America. Next year, our regional partners will ramp up advocacy for increased and better-coordinated investment with national and regional decision-makers.



26
regional and global decision-makers engaged by Transform Health who have publicly recognised the fundamental role of digital technology and data to achieve UHC.

(May 2021-April 2022)

Digital Health Week

The second global Digital Health Week took place between the 10th and 16th of October and provided the space for several important conversations at the global, regional and national levels.

Over 70 organisations hosted **90 events**. Twenty organisations made or reaffirmed **commitments** to drive forward the digital transformation of health systems in their regions and contexts. Several others took part in activities and outreach on social media by sharing achievements and learnings.

Digital Health Week is a global week of action that aims to put digital health on the public and political agenda. It is a moment for us all to come together to build partnerships, share our digital health successes and challenges, and chart a roadmap towards achieving health for all. Organisations engage in the week of action by telling their stories of digital health – hosting events, making public commitments and amplifying digital health news and content in the media.

Digital Health Week highlighted the breadth and depth of the digital health field. It brought together organisations from across different sectors, including civil society and rights groups, community groups, academia, the private sector, governments, donors and multilateral organisations. This created a rich and varied set of discussions on critical topics, including data governance, the intersection between health and climate change, interoperability, gender and digital health, and highlighted good practices and learnings from across the sector.

Representatives from the **Ministries of Health** from Ethiopia, Zanzibar, Indonesia, Tanzania and Kenya took part in Digital Health Week events. The Ministry of Health in Ethiopia organised a week-long series of events that culminated in an in-person conference on digital health transformation in Ethiopia.

Nearly 11,000 people interacted with #DigitalHealthWeek related content on social media, and the hashtag was viewed seven and a half million times. A plethora of articles and videos were published during Digital Health Week that can be found on the **Community** page of the Digital Health Week website.



Digital Health Week 2022 | Official Video

Transform Health at Digital Health Week 2022 ‘Take Action for HDG’ advocacy toolkit

During Digital Health Week, Transform Health hosted two events on health data governance:

- **Data Bodies and Gender: Health Data Governance is a Feminist Issue**, which was co-hosted with Women in Global Health and brought perspectives on how gender intersects with the issue of health data governance.
- **Making the case for a global health data governance framework Regional progress and perspectives**, which was co-hosted with our regional partners AeHIN, HELINA, RECAINSA and Speak Up Africa, and shared learnings on advocacy and regulation across regions.

We also launched the **‘Take Action for HDG’ advocacy toolkit for individuals and organisations to engage on the issue** – by writing to their health ministries and amplifying the messages on social media. Several of our partners also prioritised health data governance during Digital Health Week, hosting several events on the theme, including AeHIN’s Annual General Meeting, the Digital Connected Care Coalition, and John Snow Inc.



PROGRESSING TOWARDS OUR OBJECTIVES

Moving along in the digital transformation of health



Stronger Health Data Governance

Transform Health has been working to help address the lack of common regulatory standards on health data governance through our advocacy and influencing work. We have been calling for a global health data governance framework, to harness the potential and manage the risks, of health data sharing within and across borders. Global alignment is important to promote a common understanding of what data governance could and should accomplish, and would support more equitable and responsible health data management, helping to maximise its public value, whilst safeguarding personal privacy, ownership, and security.



260

actions taken by state and non-state digital health actors to demonstrate support for creating a global health data governance framework.

(May 2021-April 2022)

218

national decision-makers and partners engaged by Transform Health on health data governance.

(May 2021-April 2022)

42

global, regional and national partners that have integrated the call for stronger health data governance into their work.

(May 2021-April 2022)

The Health Data Governance Principles

Transform Health and partners developed a set of equity and rights-based **Health Data Governance Principles**, which were launched on World Health Day, 7 April 2022. The Health Data Governance (HDG) Principles offer a strong vision for health data governance that reaps the public good benefits of health data whilst safeguarding individual rights.

The Principles are applicable to a wide range of stakeholders, including governments, technology companies, donors and other bodies that collect and use health data, as well as organisations advocating for stronger health data governance. They are intended to serve as guiding principles that can be adapted to diverse contexts and stages of readiness across regions. They are also a key step to developing a global health data governance framework that puts human rights and equity at its core.

The Principles were developed following an **18-month inclusive**, consultative and bottom-up process that brought together the varied perspectives and expertise of over **200 contributors** from more than **130 organisations**. Among these were representatives from governments, international organisations, civil society, the private sector, youth organisations, and many others. Totally, through the support of our partners, we organised:



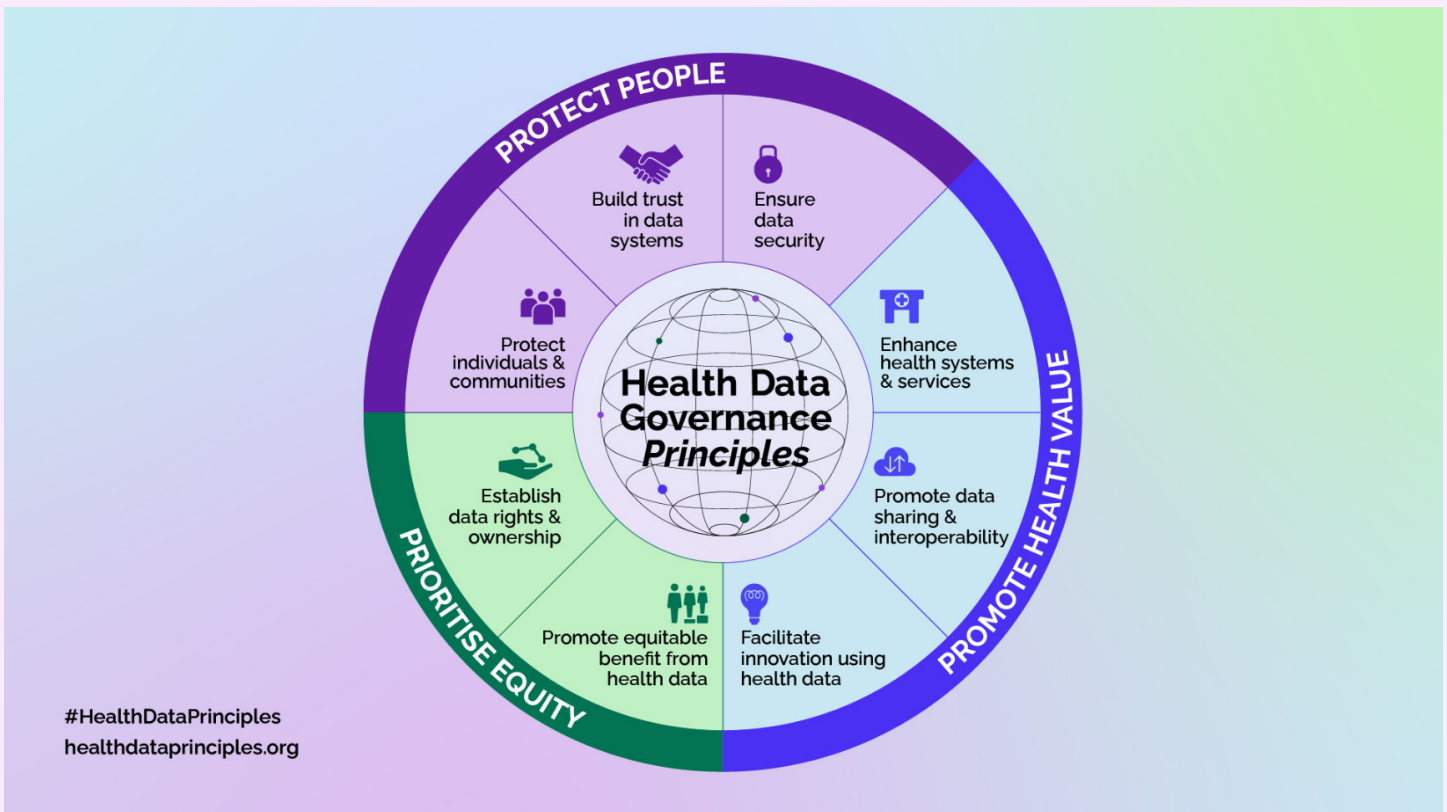


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global and regional workshops across Sub-Saharan Africa; the Middle East and North Africa; South, East, and Central Asia; Latin America and the Caribbean; and Europe, North America, and the Pacific; as well as a specific youth consultation

130+ ORGANISATIONS

engaged to work on developing a set of health data governance principles, to underpin the development of the global regulatory health data governance framework.



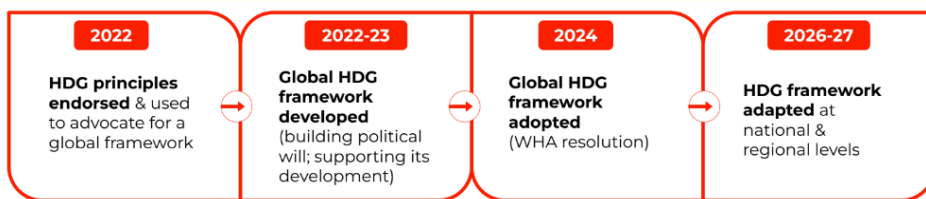
We successfully launched the Health Data Governance Principles on the 7th of April, 2022, World Health Day. At launch, the Principles were **endorsed** by nearly 50 organisations. This figure has grown to over 150 organisations, covering a range of geographies and stakeholder groups. This far exceeded our targets of 20 early endorsements (pre-launch) and 50 endorsements by the end of 2022.

The Principles are rapidly growing in support and recognition! Over 60 partners at the national level have incorporated the call for stronger health data governance into their work. We have had over 10 articles published on them, as well as videos from champion stakeholders that can be viewed on the Principles' **Community** page. The Ludwig Boltzmann Institute for Digital Health and Prevention published a journal article on applying the HDG Principles, to provide a **guiding framework** for low- and middle-income countries (LMICs) to create a comprehensive mHealth data governance strategy. The World Bank also featured the Principles in their **knowledge exchange** series.

From Principles to a global framework: calling for action at the World Health Assembly

We are calling on governments to mandate the WHO to lead an inclusive process to develop a global health data governance framework underpinned by the Health Data Governance Principles, for adoption through a World Health Assembly (WHA) resolution. Such a framework would establish an agreement between nations around a set of common standards for the governance of health data, which would guide and inform the development (or strengthening) of national health data governance legislation.

Learning from the successes of the process of developing the HDG Principles, we are calling for a global framework to be developed through an inclusive, multistakeholder process.



Our immediate call is for health data governance, and the need for a global framework, to be discussed at the 76th World Health Assembly in May 2023. We drafted a **letter to Dr Tedros and the Chair of the Executive Board**, calling for health data governance to be on the agenda of the next WHA. The letter has been signed by over [150 organisations](#).

Coalition partners have been engaging a number of governments, including through the promotion of a [draft WHA resolution](#) to galvanise support for a framework to be developed. These actions have been gaining traction, including a **public commitment from the government of Cameroon** to support a resolution, during our side event at the 75th World Health Assembly.

Through our engagement around regional and global events (e.g. WHA, G20, UNGA, DHW, regional roundtables), we have increased awareness and support for the issue. At the 75th World Health Assembly in May, we organised an event on **“Strengthening the governance of health data”**, together with coalition partners FIND, Fondation Botnar, PATH, PharmAccess, PMNCH and UNITE. The event saw the perspectives of varied sectors, followed by responses from government representatives from Nigeria, Tanzania, Kenya and France and closing remarks from the WHO.

Transform Health Indonesia organised a **T20 webinar** that included calls to G20 governments to endorse the HDG Principles and support the development of a global framework. During UNGA, we published our calls to action in a new [article](#), **Unlocking the Power of Data for Health: Will UNGA77 Hold the Key?**.

We have seen **our messages and recommendations included in key outcome statements and reports**, including:

C20 POLICY PACK

The [outcome document](#) and [video](#) from the WHO public hearings on a new instrument on pandemic preparedness and response, as well as in the recommendations in the [Broadband Commission report on Virtual Health and Care](#).



[READ ARTICLE →](#)



[READ ARTICLE →](#)

Through our articles, such as [‘Outlining our vision for a global HDG Framework’](#), Transform Health has established its thought leadership on this issue. We are currently working with the Digital and Data Governance Working Group of the Health Data Collaborative to carry out a landscape analysis of digital and data governance frameworks, tools and standards, to help inform the development of a global health data governance framework.

We have strengthened coalition and partner engagement on health data governance, including aligning partners around a co-created coalition HDG advocacy strategy and a roadmap towards a WHA resolution. To enable our partners to take effective action, we developed the [HDG Advocacy and Communications Toolkit](#) - a one-stop shop of resources to support partners as they advocate for stronger governance of health data. We have also set up an HDG Working Group to engage with a broader spectrum of interested partners on the issue and jointly take forward this work.

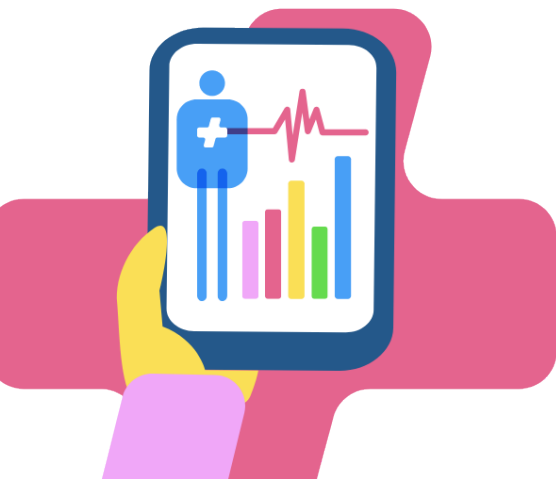
#MyDataOurHealth Campaign: Mobilising the Public on Health Data

To complement Transform Health's thought leadership and government engagement on health data governance, we set up the #MyDataOurHealth mobilisation campaign in East, West and Central Africa. The campaign is focusing on the issue of health data and the way it is regulated, and aims to raise public and political awareness of the issue.

The campaign starts a conversation on the issue of our personal health data, and aims to build public understanding and political demand for the governance of health data. At the heart of this campaign is the question of **trust**, in those collecting and using our health data (including government departments), and in government authorities, to ensure they establish the laws and regulations that will ensure our data is used to keep us healthy – now and in the future.

We are building this campaign in conjunction with KANCO and partners in East Africa and with community-based partners in West and Central Africa. In August, we held a strategic planning and capacity-building workshop in Kenya with 10 youth, women and marginalised community-led organisations from Tanzania, Kenya and Uganda to develop the campaign strategy.

We issued a survey on health data governance (in [English](#) and [French](#)) that will provide us with important information on the public understanding of health data governance and feed into our campaign learnings. The [#MyDataOurHealth Communications & Engagement Toolkit](#) serves as a one-stop shop to engage with community-based organisations and partner networks during the campaign.



PROGRESSING TOWARDS OUR OBJECTIVES

Moving along in the digital transformation of health



More and Better Funding for Digital Health Transformation

Building the enabling environment for digital health transformation includes ensuring the right level of funding directed to the right priorities that will strengthen primary healthcare and national health systems. Little information exists about the financial resource requirements for the digital transformation of health systems, or how funding should be invested and in what sequence. Understanding the funding needs and gaps, as well as the funding modalities to ensure greater country coordination and alignment is critical for the effective, equitable and sustainable digital transformation of health systems.

Shedding a light on funding needs

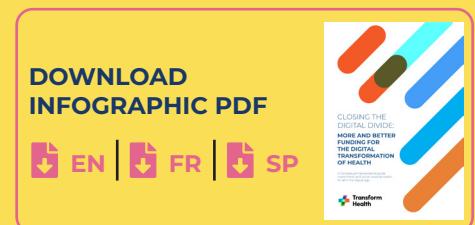
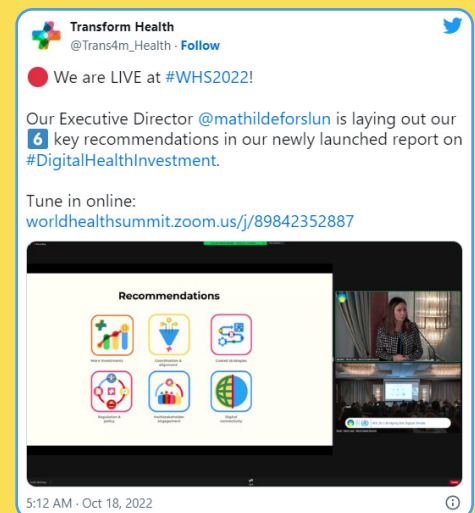
At the World Health Summit 2022 in Berlin, Transform Health **launched a new report** titled **'Closing the digital divide: More and better funding for the digital transformation of health'**, which calls attention to the urgent need for increased and coordinated funding for digital health.

The report frames the thinking on how to guide investments and action for digital health transformation in low- and lower-middle-income countries. It was developed by Transform Health, with the support of its partners Joep Lange Institute (JLI) and PATH, and with research contributions from regional networks covering five regions and the Young Experts: Tech 4 Health, who carried out youth consultations. It was guided by Transform Health's Resource and Investment Circle and a Global Research Consortium that was set up to bring together the expertise of regional and global partners and young people from around the world.

The report identifies nine priority areas for digital health investments, ranging from health financing to data governance. Based on a costed estimate of these nine areas, it estimates an **annual investment of 2.5 billion USD over the next five years** as a minimum requirement for progress to be made towards digital health transformation in low and lower-middle-income countries.

The report calls for:

- More investment from domestic and international sources
- Better coordinated investments, aligned with national priorities
- Costed national digital health strategies and investment road maps to guide transformation
- Robust regulatory frameworks and policy environments in countries
- Mechanisms for meaningful multistakeholder engagement in the digital transformation process, including civil society and marginalised communities
- Improved digital connectivity, including coverage gaps, affordability and digital literacy



The session that saw the launch of the report was titled **'Bridging the Digital Divide: Securing More and Better Funding for the Digital Transformation of Health Systems'**, which we co-organised with JLI, PATH, AeHIN, HELINA, RECAINSA, ZIMAM and YET4H, and brought together a panel of experts from different sectors to discuss the need for increased investment, the role of different actors, and opportunities to take this issue forward. Participants expressed their strong support for the recommendations in the report. The report launch was covered by [Healthy Developments](#), an online publication by the German Development Cooperation in Health and Social Protection (BMZ).

We generated momentum on this issue all year ahead of, and after the launch, convening key stakeholders both globally and regionally, and continuous engagement with donors and international partners throughout the development of the report. These included:

- A breakfast briefing at the 75th World Health Assembly featuring key government, donor, and private sector representatives
- A [pre-launch roundtable](#) hosted by coalition partner Joep Lange Institute with Global Health Hub Germany
- Latin America regional roundtable hosted by our regional partners RECAINSA
- Africa regional roundtable at the [Africa HealthTech Summit in Kigali](#) with our partners SpeakUp Africa and Baobab Institute

To enable a wide variety of partners to engage with the issue, we also developed [policy briefs](#) aimed at governments, donors, the private sector and youth, and [regional snapshots](#) for Asia, Africa and Latin America. Partners have also amplified the issue using our [Communications & Engagement Toolkit](#).

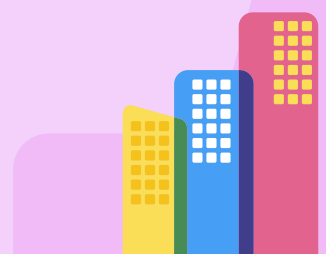


WS 30 – Bridging the Digital Divide



EQUITY AND INCLUSION

Putting Our Values into Practice



Putting Our Values Into Practice: Equity and Inclusion at Transform Health

Transform Health is deeply committed to our five core values: equity, inclusion, rights, empowerment and partnerships. We have developed coalition-wide, measurable and implementable indicators that map our progress to being a wholly healthy, equity-minded and inclusive space.



71%

of coalition partners headquartered in LMICs



54%

of the members of the Enabling Function (secretariat) hailing from LMICs



90%

of the members of the Enabling Function (secretariat) being women



13 YOUTH-LED ORGANISATIONS

engaged as coalition partners



23 WOMEN-LED ORGANISATIONS

engaged as coalition partners

Equitable Distribution Model

The coalition has established an equitable distribution model to ensure that resources (funding and technical support) are granted to national and community-level partners, particularly organisations led by youth, women and marginalised communities – from among national coalition partners, regional networks as well as community-based organisations in LMICs. This approach underlies all our work and will be further scaled up in 2023.

1.

In our national coalitions, resources are shared among national partners by the national coordinator to implement the coalition strategy.

2.

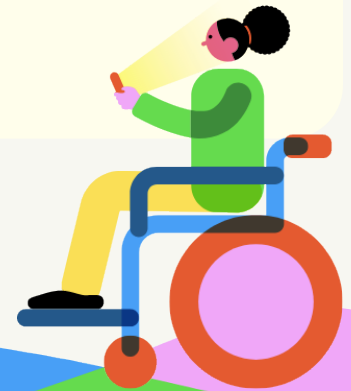
In the advocacy for a health data governance framework, we partnered with and funded a range of organisations to develop the Principles, disseminate them, and get them endorsed and adopted by governments and other organisations.

3.

For Digital Health Week, we offered **small grants** to CBOs, particularly those focussing on youth, women and marginalised communities, to organise events and share their digital health stories. More than **100 organisations participated and took action** during Digital Health Week 2022, with particular representation from organisations **headquartered in LMICs**.

4.

The operating model of our My Data, Our Health campaign is also based on the capacity strengthening and distribution of funds to a network of **28 CBOs in East and West Africa**, that enables them to mobilise their communities.



Our Values

Equity

Everyone should have access to equitable, affordable, and high-quality healthcare

Inclusion

Everyone should be included in the design, use and governance of digital approaches that may affect their health and well-being.

Rights

Everyone should be aware of and able to exercise their rights in relation to digital technologies and their own data.

Empowerment

Everyone should be able to make better decisions about their personal health using real-time health information and their own, protected health data.

Partnerships

Individuals and organisations should work together to ensure people are able to control their own data and achieve better health outcomes for themselves and their communities.



REFLECTIONS

Looking Ahead to 2023 by our Executive Director



Mathilde Forslund

Executive Director, Transform Health



Looking Ahead to 2023

Transform Health has an exciting year ahead of us. Building on our successes in 2022, we will continue to work through our national coalitions to deepen our engagement with governments and other decision-makers to ensure that the progress towards digital health transformation occurs in a sustainable, inclusive and equitable way.

We will take forward our groundbreaking work on health data governance in the lead-up to the World Health Assembly (WHA) in 2023 and 2024. To socialise the issue of health data governance among the public, we are launching the #MyDataOurHealth campaign. Stay tuned for a host of activities online and offline with our partners in East, West and Central Africa that start a public conversation on the value of our health data and its benefit to public health. We aim to drum up popular support that urges governments to support the call for a global framework.

Advocating for increased and coordinated funding for digital health transformation will also be a major priority for Transform Health next year. To carry forward the recommendations from our report on digital health investment, we are developing a coalition-wide action plan to focus coalition efforts around our priority recommendations for national governments, corporates, and international donors to increase and improve investments towards building digitally-enabled health systems that improve health outcomes for all.

None of our work is possible without the active engagement and support of our coalition partners. It is therefore our priority to continue building intentional and meaningful partnerships within the coalition to deliver on our shared objectives – and the inclusion of youth, women and marginalised communities in these processes remains a fundamental priority. With less than eight years left to achieve our shared goal of Universal Health Coverage by 2030, inclusive and consensus-led partnerships will remain the guiding light to Transform Health's work in 2023 and beyond.

Asking the right questions can open the door to community-led progress

As we developed our advocacy work around health data governance and digital health investment this year, we realised that we didn't need all the answers in order to move forward with an initiative. Sometimes posing the right questions, scoping out the issue and its relevance, and socialising it among the right audience is a necessary first step to getting it on the agenda. This has opened the door for the wider community to engage with these issues as well and carry these conversations forward.

Process is necessary to get results

We have been working with partners this year to set up the national coalitions in India and Ecuador, to establish strong partnerships with regional networks, and to develop and launch our first mobilisation campaign. Investing time and energy into effective strategising and planning is critical to ensure results. This takes time, especially in a coalition context where we are working across national, cultural and sectoral boundaries. Understanding the concerns and constraints of our partners and providing them with the tools and support necessary to develop clear strategies and solid plans aligned with their capacity and capabilities can be a slow process. If done well, it can set us all up for success.

Flexible modes of collaboration can foster more meaningful engagement

With the fast-paced and multi-pronged advocacy work Transform Health has been engaging in, we realised that we needed more avenues for engagement – not just among coalition partners but also other organisations that worked on our priority areas. The Transform Health Community Forum held its first call this year and provided a space for new and prospective members to hear about Transform Health's work and how they could get involved, as well as share their work and engage with one another. We also developed working groups, such as the Health Data Governance Working Group, that allowed for more flexible engagement options for new partners aligned around specific priority areas. This pragmatic approach is one that we will be deepening over the coming year.

